**LR 37-C** (1966) **Dodge CATTLE TRUCK**

|  |  |  |
| --- | --- | --- |
| © year on base: none  scale: 1:86 (not cast on base)  length: 65mm  width: 29mm  height: 36mm  MATCHBOX lettering on base: straight  additional lettering on base: none  company on base: MADE IN ENGLAND BY LESNEY  number on base: 37  cast license plate: none | plastic cattle box  no interior  plastic wheels  dome head rounded axles  two plastic cows with horns  plastic tailgate opens |  |

| **#** | **cab / chassis** | **cattle box** | **grille / base** | **windows** | **wheels** | **deco** | **cows** | **cattle box braces** | **tow guide** | **sub-var** | **note** | **cate** | **area** | **Stannard #** | **Jones #** | **date** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 0010 | yellow | lt. gray | silver plated **plastic** E | blue-green | 11.5x45 black | none | white | **no** | no | d | #37 |  |  | 01 | 01 | 1966 |
| 0020 | yellow | lt. gray | silver plated **plastic** E | blue-green | 11.5x45 black | none | white | yes | no | (d), **doa** | #37 |  |  | 02 | 02, 03 | 1966 |
| 0030 | yellow | lt. gray | unpainted metal E | blue-green | 11.5x45 black | none | white | yes | no | d, **doa**, l | #37 |  |  | 03 | 04, 05 | 1967 |
| 0040 | yellow | med. gray | unpainted metal E | blue-green | 11.5x45 black | none | white | yes | no | d | #37 |  |  | 04 | 06 | 1968 |
| 0050 | yellow | med. gray | unpainted metal E | blue-green | 11.5x45 black | none | white | yes | **yes** | d, l | #37 |  |  | 05 | 07 | 1969 |

**UK codes:**

|  |  |  |  |
| --- | --- | --- | --- |
| **37C** |  |  |  |

**NOTES:**

**White cows are prone to fading to cream.**

**Lt. gray cattle boxes are prone to fading to brown.**

**SUB-VARIATIONS:**

| **code** | **body color** |
| --- | --- |
| d | dk. yellow |
| l | lt. yellow |

**ODDITIES:**

| **code** | **description** |
| --- | --- |
| oa | cattle box color faded to gray-brown |

**Previous ref.: none**

**Later ref.: ⇒ ⇒ ⇒ LS 37-A Dodge CATTLE TRUCK**

**BOX TYPES:**

| **#** | **type** | **description** | **note** | **area** | **date** |
| --- | --- | --- | --- | --- | --- |
| 01 | E3 | brown cows shown, light blue sides, color picture without "MATCHBOX" on end flaps, with NEW MODEL, no ®, flags on inner end flaps |  |  | 1966 |
| 02 | E3 | brown cows shown, light blue sides, color picture without "MATCHBOX" on end flaps, without NEW MODEL, no ®, flags on inner end flaps |  |  | 1966 |
| 03 | E4 | white cows shown, light blue sides, color picture with "MATCHBOX" on end flaps, without NEW MODEL, no ®, flags on inner end flaps | only one number 37 on front |  | 1967 |
| 04 | E4 | white cows shown, light blue sides, color picture with "MATCHBOX" on end flaps, without NEW MODEL, ®, flags on inner end flaps |  |  | 1968 |
| 05 | F | without NEW, A LESNEY PRODUCT, no trademark on end flaps, no MARK on end flaps |  |  | 1969 |
| 06 | F | without NEW, A LESNEY PRODUCT, trademark on end flaps, no MARK on end flaps |  |  | 1969 |
| 07 | F | without NEW, "MATCHBOX" IS THE..., no trademark on end flaps, MARK 2 on end flaps |  |  | 1970 |