**LR 12-C** (1965) **LAND ROVER SAFARI**

|  |  |  |
| --- | --- | --- |
| © year on base: none  scale: 1:72 (not cast on base)  length: 72mm  width: 27mm  height: 37mm  MATCHBOX lettering on base: straight  additional lettering on base: none  company on base: MADE IN ENGLAND BY LESNEY  number on base: 12  cast license plate: NMH 449 | plastic base  plastic interior  plastic wheels  dome head rounded axles  plastic luggage on roof turns  plastic tow hook is part of interior |  |

| **#** | **body** | **base** | **interior** | **windows** | **wheels** | **deco** | **roof luggage** | **rear edges reinforced** | **rivet post braces** | **rounded blocks behind frt. bumper** | **tow guide** | **sub-var** | **note** | **cate** | **area** | **Stannard #** | **Jones #** | **date** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 0010 | **green** | black E | white | colorless | 11.5x45 black | **silver headlights** | brown | **no** | short | no | no |  | #12 |  |  |  |  | 1965 |
| 0020 | **green** | black E | white | colorless | 11.5x45 black | **silver headlights** | brown | yes | short | no | no |  | #12 |  |  |  |  | 1965 |
| 0030 | **green** | black E | white | colorless | 11.5x45 black | none | brown | yes | short | no | no | aa, ab, (ba), bb | #12 |  |  | 01, 02 | 01, 02 | 1965 |
| 0040 | med. blue | black E | white | colorless | 11.5x45 black | none | **brown** | yes | **short** | **no** | no |  | #12 |  |  |  |  | 1967 |
| 0050 | **lt.** blue | black E | white | colorless | 11.5x45 black | none | **brown** | yes | **short** | **no** | no | (aa), bb | #12 |  |  | 03, 04 | 03, 04 | 1967 |
| 0060 | med. blue | black E | white | colorless | 11.5x45 black | none | **brown** | yes | long | yes | no | aa | #12 |  |  |  | 07 | 1968 |
| 0070 | **lt.** blue | black E | white | colorless | 11.5x45 black | none | **brown** | yes | long | yes | no |  | #12 |  |  |  |  | 1968 |
| 0080 | med. blue | black E | white | colorless | 11.5x45 black | none | red-brown | yes | **short** | **no** | no |  | #12 |  |  |  |  | 1968 |
| 0090 | **lt.** blue | black E | white | colorless | 11.5x45 black | none | red-brown | yes | **short** | **no** | no | (aa), ab | #12 |  |  |  |  | 1968 |
| 0100 | med. blue | black E | white | colorless | 11.5x45 black | none | red-brown | yes | long | yes | no | aa, (ab), (bb) | #12 |  |  | 05, 06 | 05, 06 | 1968 |
| 0110 | **lt.** blue | black E | white | colorless | 11.5x45 black | none | red-brown | yes | long | yes | no |  | #12 |  |  |  |  | 1968 |
| 0120 | med. blue | black E | white | colorless | 11.5x45 black | none | red-brown | yes | long | yes | **yes** | aa, (ab), ba | #12 |  |  | 07, 08 | 08, 09 | 1969 |
| 0130 | **lt.** blue | black E | white | colorless | 11.5x45 black | none | red-brown | yes | long | yes | **yes** | ba | #12 |  |  |  |  | 1969 |
| 0140 | **lt. gold** | black E | white | colorless | 11.5x45 black | none | red-brown | yes | long | yes | yes |  | #12 |  |  | 09 | 10 | 1970 |
| 0150 | **silver-gray** | black E | white | colorless | 11.5x45 black | none | red-brown | yes | long | yes | yes |  | #12 |  |  |  | 11 | 1970 |

**UK codes:**

|  |  |  |  |
| --- | --- | --- | --- |
| **12C** |  |  |  |

**NOTE:**

**Interior without or with transmission tunnel in center.**

**SUB-VARIATIONS:**

| **code** | **tow hook support** | **rectangle around front rivet** | **transmission tunnel** |
| --- | --- | --- | --- |
| aa | no | no | no |
| ab | no | no | **yes** |
| ba | **yes** | **yes** | no |
| bb | **yes** | **yes** | **yes** |

**Previous ref.: none**

**Later ref.: ⇒ ⇒ ⇒ LS 12-A LAND ROVER SAFARI**

**BOX TYPES:**

| **#** | **type** | **description** | **note** | **area** | **date** |
| --- | --- | --- | --- | --- | --- |
| 01 | E3 | small green model shown, two blue sides, color picture without "MATCHBOX" on end flaps, with NEW MODEL, no ®, flags on inner end flaps |  |  | 1965 |
| 02 | E3 | large green model shown, two blue sides, color picture without "MATCHBOX" on end flaps, with NEW MODEL, no ®, flags on inner end flaps |  |  | 1965 |
| 03 | E3 | large green model shown, light blue sides, color picture without "MATCHBOX" on end flaps, with NEW MODEL, no ®, flags on inner end flaps |  |  | 1966 |
| 04 | E3 | large green model shown, light blue sides, color picture without "MATCHBOX" on end flaps, without NEW MODEL, no ®, flags on inner end flaps |  |  | 1966 |
| 05 | E4 | small blue model shown, light blue sides, color picture with "MATCHBOX" on end flaps, without NEW MODEL, no ®, flags on inner end flaps |  |  | 1967 |
| 06 | E4 | small blue model shown, light blue sides, color picture with "MATCHBOX" on end flaps, without NEW MODEL, ®, flags on inner end flaps |  |  | 1968 |
| 07 | F | without NEW, A LESNEY PRODUCT, trademark on end flaps, no MARK on end flaps |  |  | 1969 |
| 08 | F | without NEW, LESNEY PRODUCTS & CO. LTD. ..., trademark on end flaps, no MARK on end flaps |  |  | 1970 |